

Workshop Details

The case workshop was conducted as a 4 hour in-person workshop at a community centre, with the room arranged to allow for group activities. Invitations to workshop included a link to a pre-workshop survey that was used to gather data on network relationships (see the appendix video for an example). To conduct the workshop, we had a facilitator, a notetaker, and an SNA expert presenting and guiding the activities.

Materials: Flip charts, paper, and markers; Projector and screen; Snacks and beverages

Workshop Agenda:

1:00-1:30

Welcome and Introductions

1:30-2:00

Social Connectivity

- What is social connectivity?
- Is it a need?: survey responses
- Participant thoughts on social connectivity in the neighbourhood

1:30-2:30

Identification of Need to Address & Brainstorm Strategies

- Brief overview of the network approach
- Group Activity
 - Smaller groups identify need and brainstorm strategies about how the network could work together to address that need
- Group Report Out

2:30-2:45

Break

Set up for next activity, allow individuals to go to table of most interest

2:45-3:30

Actor Mapping

An actor map is a visual depiction of the 'system', which includes the organizations and individuals that may be important to engage in your efforts. These include those directly affected by the system as well as those whose actions influence the system. As a group, you will work to map out the actors (organizations and individuals) that should be engaged and how they should be engaged.

3:30-4:15

Presentation of Network Analysis

- Present the landscape of relationships based on survey responses, including Q&A
- Discussion of how group actor mapping compares to network as presented by network analysis
 - Who else needs to be engaged? And in what way?
 - What relationships should be leveraged?
 - What relationships need to be developed?

4:15-4:45

Identification of Next Steps

- Energy to work together as a network? For what purpose?
- Identification of an action step for how to continue this work

4:45-5:00

Closing